BMO Marketing Fact Sheet

The Building Maintenance and Operations (BMO) solution uses a zonal approach, creating reasonably sized regions in which small businesses can realistically compete and operate in order to promote small business participation. Phase I (Zone 1) Small Business and Unrestricted as well Phase II (Zones 2-6) Small Business contracts have been awarded and are available for use. The zones include:

- Zone 1 Delaware, Maryland, New Jersey, New York, Pennsylvania, Virginia, West Virginia, Washington DC
- Zone 2 Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
- Zone 3 Florida, Georgia, North Carolina, South Carolina
- Zone 4 Oklahoma, Texas
- Zone 5 California, Nevada
- Zone 6 Illinois, Iowa, Kansas, Missouri, Nebraska

Check the <u>BMO website</u> (<u>www.gsa.gov/bmo</u>) for the map showing the BMO Phases and Zonal areas.

Background:

The BMO solution is a government-wide Federal Strategic Sourcing Initiative (FSSI) which was granted a "Best In Class" designation from OMB. The BMO solution consists of two different suites of contracts: 1) BMO which is an unrestricted vehicle that was solicited with full and open competition; and 2) BMO SB which was solicited as a total small business set-aside.

The scope of BMO and BMO SB spans many areas of expertise and includes the primary services required to provide a total solution to maintain and operate federal buildings. For a complete list of available BMO services, visit the BMO website (www.gsa.gov/bmo). The BMO and BMO SB are setup to allow agencies the flexibility of purchasing services all inclusive or individually.

Offerors self-certified their scores for each scoring element against prescribed minimum requirements, and these scores were then validated by the Government. Offerors could earn more points based upon the complexity of their Relevant Experience Projects, Optional Services Categories awarded, the strength of their past performance, and having certain identified socio-economic certifications (see Section M of the BMO solicitation). We acknowledge that these standards and this level of review set a high bar for Offerors, but given the complex nature of the requirements that may be acquired through BMO, this level of rigor and review was necessary to ensure that only the highest-rated firms were awarded contracts.

Contract features and value-added services under BMO include:

Features:

- BMO is NOT a GSA Schedule; it is an Open Market (FAR Part 15), Multiple Award, IDIQ
- FAR Part 16.505 "Streamlined Acquisition Procedures" apply, which saves time as there
 is no need to synopsize or post solicitations in FedBizOpps (apart from exceptions to fair
 opportunity). In addition, no protests under \$10 million (except for increases in scope or
 performance period), Source Selection Procedures of FAR Part 15.3 do NOT apply
- Socio-economic set asides are allowable under the BMO small business vehicle
- Improves transparency and flexibility at the task order level
- Provides agencies with a total solution, including flexibilities in contract type (Fixed Price, Time & Materials, Labor Hours, or a hybrid of these)
- Contracts established with the highest technically-rated Offerors with fair and reasonable prices
- Establishes long-term relationships with our contractors, but also allows for contract onramping to ensure adequate competition and a skilled contractor base throughout the contract period
- Provides a finite pool of vendors, which keeps the number of task order proposals to be reviewed reasonable, while still providing ample competition
- 10-year IDIQ parent contract term; which includes a 5-year base with a 5-year option
- Commercial procedures utilized, but also includes an approved class waiver to FAR clause 52.212-4 to allow for unilateral contract changes
- Standardized labor categories which aids customer agencies with direct comparison shopping and minimizes price variances
- Standardized vendor reporting which allows agencies to better track spending trends and know where efficiencies can be maximized

Value Add Services:

- Complimentary scope compatibility reviews are offered to customers interested in knowing if their requirement is a fit for BMO
- Complimentary market research assistance is offered to customers seeking a better understanding of the capabilities available on BMO
- Future "prices paid" data will be populated into a secure government portal to aid with market research and price analysis
- Administrative savings are achieved by reducing both the Procurement Administrative Lead Time (PALT) and the number of contract actions.
- Promotes and supports socioeconomic goals allowing small business set-asides and "targeted" socioeconomic set-asides
- Maximum Flexibility for Ancillary Support Items like ancillary labor, materials, and Other Direct Costs (ODCs)

Resources

- Acquisition Gateway hallways.cap.gsa.gov
- GSA website www.gsa.gov
- Interact interact.gsa.gov/group/FSSIBMO
- BMO email fssi.bmo@gsa.gov